

Annual Dissemination Report Y2

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Correlation with other documents within the project

- ODAI-WP7- Dissemination Events Register (project repository dropbox), containing two sheets:
 - o *Events Register*, tracing all significant events and dissemination activities
 - o *ODAI Dissemination PLAN*, current scheduling of events and dissemination activities

The Events Register sheet of this file is annexed to this document.

1 Introduction

The second annual dissemination report (months 13-24) provides an overview of all the communication activities undertaken during the second year of the Open-DAI project by the consortium, focusing on the revision of the communication strategy that the Open-DAI project has taken, applying the guidelines reported in the Deliverable 7.3 V2.

It contains a description of the main dissemination activities, in particular:

- The revision of the communication strategy;
- The state-of-art of Year2 dissemination deliverables:
 - deliverables scheduled for Year 2;
 - deliverables originally planned for Year 1 and revised in Year 2;
- The communication events and workshops focused on Open-DAI and carried out by the partners;
- The communication materials produced by the partners;
- A summary of social networks activities on Open-DAI project: goals and achievements.

2 Open-DAI New Dissemination Strategy

The aim of the revised dissemination strategy, decided after the Year1 Project Review, is enabling consortium members to better interact in a satisfactory manner with relevant stakeholders' communities , in order to better promote the exploitation and re-use of Open-DAI platform and results.

The new strategy better focused on the identification of relevant stakeholders groups and communities, the identification of efficient communication channels and instruments (such as social media, workshops, etc.), and investigated how to exploit synergies of the communication strategy with parallel technical activities carried out in the Work-package 8 "Impact evaluation and exploitation" and in the Work-package 6 "Service development, implementation and testing" -which is partially dedicated to implement hackathons with external users.

The target audience was defined following the main principles of the Open-DAI funding Programme, the Competitiveness Innovation ICT Policy Support Programme, aiming at stimulating smart sustainable and inclusive growth by accelerating the wider uptake and best use of innovative digital technologies and contents by **civic hackers/citizens, governments and businesses**.

These three stakeholders groups therefore represented the main targeted audience, addressed by tailored communication actions carried out in 2013, through events and other communication channels.

3 Deliverables Produced in Year 2

The **planned Deliverables** of the Dissemination Work Package WP7 scheduled in the second year of the project were:

- **The current document, D7.5 Annual Dissemination Report Y2**
- **An international event, D7.7 Public workshop or satellite event**

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Two deliverables planned in Year 1 were revised in order to improve effectiveness of the communication strategy, based on the first annual Reviewers' recommendations, whilst a deliverable not foreseen in the Description of Work of the project was additionally delivered, as follows:

- **D7.2 Project web site** (revised) – new version online in July 2013, naturally currently still in improvement
- **D7.3 Dissemination Plan** (revised) – delivered to EU in July 2013
- **The Open-DAI project enlightenment video**

3.1 D7.7 - Open-DAI Satellite Event

The Open-DAI Satellite event was organized in Brussels, on the 21st November 2013, in collaboration with two other European funded projects dealing with relevant ICT topics, HOMER project (<http://homerproject.eu/>) and ONE (<http://www.oneproject.eu/>).

The event “Data and Cloud solutions for PA evolution” was organized at the premises of the Piedmont Region offices in Brussels in order to attract international audience <https://ec.europa.eu/digital-agenda/en/news/data-and-cloud-solutions-pa-evolution>

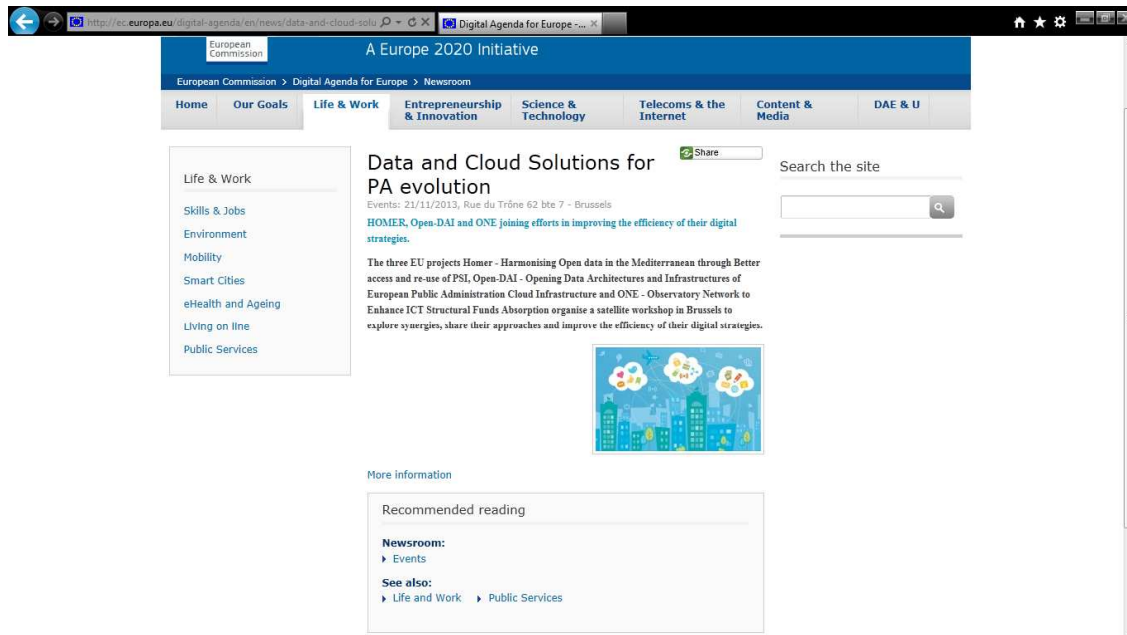
45 people attended the event, mainly representing regional government stakeholders and ICT experts coming from Italy, Sweden, France, Spain and Poland. Participants provided relevant feedbacks enriching the Open-DAI exploitation plan under development, through the organization of panels and working groups.



The originally (DoW) scheduled date for this event was September 2013, but the Project team decided to delay it –to November 2013- in order to pursue a probable integration and to enhance possible synergies with two EU projects: HOMER and ONE, which aim to scopes and further exploitation plans –comparable with Open-DAI ones.

Therefore, the two EU projects **Homer-Harmonising Open data in the Mediterranean through Better access and re-use of PSI** and **ONE-Observatory Network to Enhance ICT Structural Funds Absorption** cooperated with *Open-DAI* in the organization of a joint satellite workshop in Brussels to explore synergies, share their approaches and improve the efficiency of their digital strategies.

Starting from the good practices of the three projects and their partners, the workshop was the opportunity to share their mid-term results -based on the EU digital scoreboard and indicators, in order to be more compliant with the new era of 2014-2020 digital programs and strategies at EU and regional level.



Picture 1 Satellite Event Announcement on EC website

Furthermore, the workshop was the opportunity to identify synergies and common policies among the 3 ICT projects, to stimulate networking and debate among projects consortia and to propose feedbacks to the European Commission about approaches, obstacles and solutions identified during the projects lifetime.

3.2 D7.2 - New Open-DAI Website

A new dramatically enhanced Open-DAI website has been developed and delivered on the web, with contribution by all partners but with most of the development carried out by NetPort.

It is installed and running on CSI-Piemonte datacenter platform.

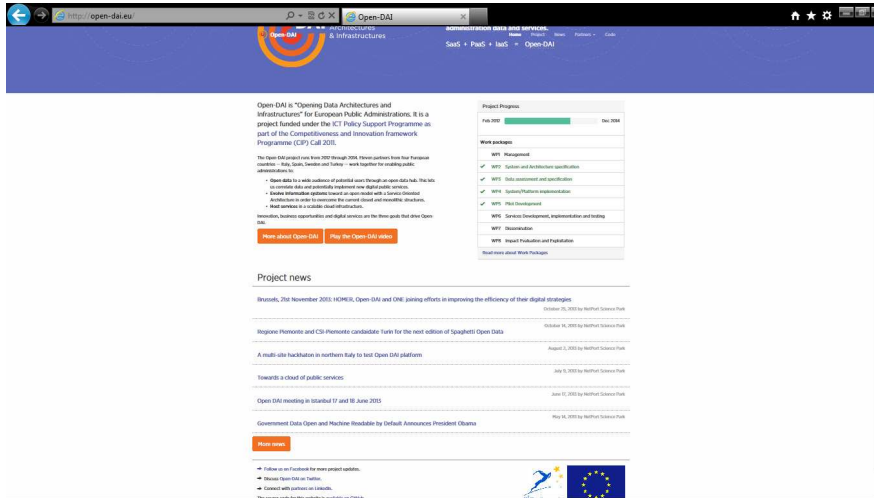
URL is [http:// www.opendai.eu](http://www.opendai.eu) (the same as first edition).

First /draft new edition was available in July 2013; an appreciably enhanced new release was put online in October 2013.

It is naturally still "improving-in-progress", adding new sections (e.g. the pages dedicated to pilots info) with the contribution of all partners.

All partners have been given access permits, so that news may be published along the project life in autonomy, illustrating significant steps and events –carried out by every partner in the project.

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Open-DAI new Website

3.3 Second Year Annual Report on Open-DAI Events

The main achievements / dissemination activities are tracked in the work-in-progress document/file "ODAI-WP7- Dissemination Events Register", which is continuously kept updated in the project dropbox, with contribution by all partners. It contains links to websites /repositories where all activities documentations are stored, such as minutes, presentations, photos, etc.

An events plan is also contained in the same file; the following picture shows the Year2 scheduling.

Partner	Events & participations, dissemination actions	2013												2014
		F	M	A	M	J	J	A	S	O	N	D	J	
RegPie	Consultation process with regional stakeholders in 2013 dealing with Digital Agenda measures	13	14	15	16	17	18	19	20	21	22	23	24	
CSI	Open-DAI presentation at "Disaster 2.0 Final Seminar", Turin -Italy													
PoliTO & CSI	Open Data Hackathon in July 2013													
PoliTO	Follow-up Open Data Hackathon (July 2013)													
RegPie & CSI	Open Days - Brussels – Open-DAI Satellite Event (D7.8), jointly with HOMER and ONE EU-projects													
RegPie & CSI	HOMER Brussels Conference													
Lleida	MUNICIPALIA, only bi-annual fair for Municipalities in Spain-Oct. 22-25, 2013													
SAMPAS&ORDU	WICS 2013 - World Intelligent Cities Summit 27-28 November 2013													
Barcelona	Smart City Expo - Barcelona													
Karlsruhamn	KommiTS and Sambruks Autumn Conference 2013													
Barcelona	Pilot dissemination through Barcelona sports community monthly magazine													
Barcelona	A Pilot video will be prepared to be included in the Barcelona City Council													
CSI	Participation: "Towards a cloud of public services" projects – Workshop, 2013-Spt.24th, Brussels organised by EU													
Lleida	Pilot dissemination through publication of articles in own websites and press notes													
Lleida	Workshop in Lleida, covering together both workshop for local companies and hackathon for developers													
RegPie & CSI	SMAU, Milano&Bologna, October 2013													
Lleida	Hackaton in collaboration with the national Google Developers Fest -Barcelona													
NetPort & Karlsruhamn	Events for local and national companies and developers combining workshops and hackathons													
NetPort & Karlsruhamn	Participation to Sweden Social Web Camp 2013, 2014													
CSI	Participation: "FORMEZ- R Innovare i servizi per il lavoro" Open Data panel													
Barcelona	Synergies with the iCity project (CIP PSP ICT): "Tweet" Event in Barcelona													
RegPie	Participation to the Intermediate Workshop- E-government Observatory of Politecnico of Milan School of Management													

Here below are briefed the most significant events.

3.3.1 CSI Piemonte partner

National Infoday (Italy) on CIP PSP ICT Program, call 2013 March 2013 in Torino -Italy

The initiative, organized by the Chamber of Commerce of Turin, in collaboration with Unioncamere Piemonte and the Piedmont ICT Innovation Pole, through the Enterprise Europe Network and the

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National Agency for Research- APRE organized a national Infoday focused on the 2013 call for proposal related to the CIP PSP ICT Program.

The event took place in Turin, on the 15th of March 2013.

Open-DAI project was presented to the audience to explore how to design and manage a CIP PSP ICT project.

"Towards a cloud of public services" projects meeting September 2013, Brussels, European Commission

Open-DAI project was involved in the workshop "Towards a cloud of public services", organized by the European Commission.

The event took place in Brussels, on the 24th September 2013 in order to ensure coordination of European projects representatives- dealing with cloud services- and European Commission policy makers. The occasion offered the opportunity to exchange projects' best practices in attracting potential users for the pilots as well as in defining sustainability plans.

SMAU, Bologna & Milan, Italy – jointly with Regione Piemonte October 23rd -25th, 2013

A dedicated area "Cloud e ICT as a Service" targeting the business sectors was organized at SMAU 2013 in Milan (<http://www.smau.it/milano13/>).

Open-DAI partners (CSI and Regione Piemonte) organized a dedicated stand and the project was presented to the business community registered to the event: 51.000 people attended SMAU, among which 3.582 registered to the session "Cloud Computing & ICT as a Service" where Open-DAI stand was positioned.

3.3.2 Regione Piemonte partner

Participation to the Intermediate Workshop- E-government Observatory of Politecnico of Milan School of Management

January 31st, 2014

Piedmont Region (Mrs. Gabriella Serratrice) took part to the Workshop, presenting Region Piedmont experience in the field of re-use of applications and re-use of data.

Open-DAI project was then outlined in its strategy and main goals.

Consultation process with stakeholders within regional Digital Agenda

March 2013-Nov 2013

Piedmont Region held a public consultation on regional digital agenda strategy on 27 March 2013 in Turin, which was attended by a variety of stakeholders from the research community, industry, infrastructure developers and others.

The event was the opportunity to launch a consultation on strategic topics composing the Piedmont digital agenda strategy, including open data and cloud strategy for the regional public administrations based in the territory.

During the event, a dedicated workshop dealing with open data and cloud was organized, where Open-DAI results and strategy were shared among stakeholders.

Thanks to the feedbacks received by the stakeholders, Piedmont Region included in its 2014-2020 digital strategy -to be funded under the European Regional Development Fund cloud and open data- a few new additional targets, to be better defined at the beginning of 2014 in the Regional Operational Programs.

3.3.3 BDIGITAL & Barcelona Municipality (IMIBCN) partners

Smart City, Expo - Barcelona

November 2013

Smart City Expo World Congress took place in Barcelona, 19th – 22nd November, 2013:

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(<http://www.smartcityexpo.com/en/home>)

Smart City Expo World Congress is the most important Spanish event that gathers in one place city representatives, institutions, academic and thought leaders, research centers, industry and entrepreneurs with major decision-making power.

It gathered together in Barcelona 9.000 visitors, 300 cities, 320 experts and 162 exhibiting companies.

The Congress usually attracts the leading international experts in the field.

It brings together businesses, governments, companies, entrepreneurs and researchers to interact, share, show and learn about the new economic sector, an area in expansion and with a great business potential for years to come.

In the stand of Barcelona City Council there was a space dedicated to International Projects, where the Open-DAI project was presented on touch screens and iPads, and detailed explanations were given to people interested in knowing more about it.

Hackathon in collaboration with the national Developers Fest -Barcelona

November 2013

Google Devfest Barcelona is a yearly event where developers meet for a huge multitrack conference. The Open-Dai data were exposed to all the developers in two ways, in a speech with hundreds of attendees and as the only focus of a Hackathon, where 14 teams developed all day long mobile and web mashups with these data from Lleida city council.

Almost 8 apps were developed; naturally, their quality is "hackathon" level, and therefore they were not officially published, but the interest was great.

Tweet of Open-DAI video @BCN_TIC

December, 2013

(https://twitter.com/BCN_TIC/status/410321841195352064)

Local event in Barcelona, supported by implementing press releases in mainstream publications

planned in January, 2014 –re-scheduled to take place in Year3 of Open-DAI project

A local event in collaboration with BDigital will be held using the Open-DAI APIs Documentation.

The workshop is addressed to developers, communities and companies to present the Open-DAI Services and give a demonstration of dataset operation. (scheduled by March-April 2014)

There will be press releases in several publications and dissemination to the communities through BDigital channels.

A pilot video

planned in January, 2014 –re-scheduled to take place in Year3 of Open-DAI project

When the pilot version is available on the apps markets, an accompanying video will be posted on the Barcelona City Council web page (March-April 2014)

Pilot dissemination through Barcelona sports community monthly newsletter re-scheduled to take place in Year3 of Open-DAI project

When the pilot version is available on the apps markets, a press release will be posted on a sports community monthly newsletter (85.000 subscribers) (March-April 2014)

3.3.4 LLEIDA Municipality partner

Presentation of Proyecto LAB: "Open Data & Open-DAI link to Liquid Galaxy"

Mar 31st 2013, Lleida

<http://www.g-liquidgalaxy.com/2013/03/proyecto-lab-open-data-open-dai-link-to.html>

The project is tightly linked with Open-DAI project, and coached by Lleida Representative Andreu Ibàñez.

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This cooperation started already in November 2012, and it is also sponsored by Google, as it was chosen by Google for a GSOC 2014. GSOC stands for *Google Summer of Code 2014*, which is a global program that offers students stipends to write code for open source projects.

Article and software application presentation

Sep 13rd 2013, Barcelona

The Liquid Galaxy LAB student, Joan Llimiñana, presented his End of Career Project, "Open Data & Open-DAI link to Liquid Galaxy", to a teachers and technicians audience, focused on the link of Open-Dai data to Google's Liquid Galaxy, an immersive visualization cluster from Google.

It consists in a set of tools that will help the importing and visualization of the data from a public administration Open data repository, all geolocated over Google Earth on a Liquid Galaxy rig.

The student was given the maximum note for his job and presentation.

MUNICIPALIA, bi-annual fair for Municipalities in Spain

October 2013: Open-DAI project presented to Spain's municipal authorities

Municipalia is Spain's biggest PPAA trade show and conference. Representatives from 8.000+ municipalities attended the fair. The Open-Dai project was introduced to all the people coming to the FEMP seminars in the Municipalia tradee fair, unique PPAA show in Spain.

On 2013, 23rd October, the Open-DAI project was presented to the FEMP's Technological Commission for dissemination -to Spain's municipal authorities. The FEMP (Spanish Federation of Municipalities and Provinces) gathers 7,324 municipalities and provincial governments.

Its Technological Commission has designed directives for all of its members and it is also an important adviser to the State Administration.

More information: <http://bit.ly/18eWLWf>

Open-DAI Hackathon

Nov 16th 2013, Parc Cientific de Lleida, Spain

A Hackathon for local Lleida developers and Open-DAI has been organized; participating some 50 people.

Four apps were developed; naturally, their quality is "hackathon" level, and therefore they were not officially published, but the interest was great.

<http://www.gdgllleida.com/2013/11/aplicacions-finalistes-la-1a-hackathon.html>

First price was assigned to the Android application developed by Josep Albert Pifarré, **Monuments en RA**. A dedicated price was assigned to Francesc Almenara for developing the web mashup app **Educal Lleida**. Some extra mentions were assigned to minor developers; all info is in the above link.

3.3.5 NETPORT & KARLSHAMN partner

Dissemination & Promotion Activity Sweden Social Web Camp SSWC, Sweden

August, 2013

A good opportunity to promote the project to the top people in the Swedish digital media world. We saw a lot of interest for the project. We held a workshop, discussion and information about OpenDAI, open data, new services and public data. comments: The "un-conference" gave us the opportunity to meet with many different people

Events for local and national companies and developers combining workshops and hackathons:

Dissemination & Promotion Activity: Hackathon Open Data Day 2013

Feb 23rd 2013, Karshamn -Sweden

Open Data Day is a gathering of citizens in cities around the world to write applications, liberate data, create visualizations and publish analyses using open public data to show support for and encourage

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the adoption open data policies by the world's local, regional and national governments. Since this where the first time arranging Open Data Day in Karlshamn we didn't have any other directives than all projects should be based on Open Data. We were also the only official participant in Sweden. A good opportunity to promote the project and to test the data.

Dissemination & Promotion Activity Generator, Conference Nov 18th-19th 2013, Visby -Sweden

A conference with a cultural vs business perspective.. By gathering Swedish regions in a network we collect and share experiences of regional projects, working models, policies, examples of successful entrepreneurs and artists, raise issues about the future development of these industries and their impact on innovation and growth.

Dissemination & Promotion Activity Internetdagarna Conference Nov 25th 2013, Stockholm -Sweden

We engaged in the track of open data. A good opportunity to promote the project to the top people in the Swedish Internet world. We saw a lot of interest for the project.

Dissemination & Promotion Activity Hackathon Open Data Day 2014 31st January 2014 , Stockholm -Sweden

Forum Open Data is a meet-up for people in Sweden who work with open data. This is the main hub for knowledge of open data in Sweden. The meet-ups are held in Stockholm and are visited by both politicians and businesses. Together we are setting the standard for open data in Sweden. When attending these meet-ups we get in contact with other initiatives for opening data. Some of them who we're trying to connect to Open-DAI; comments: Interesting project which will be followed
A good opportunity to promote the project to the top people in the Swedish Open Data world. We saw a lot of interest for the project.

We were personally invited to participate in Vinnovas (Swedish Governmental Agency for Innovation Systems - is Sweden's innovation agency. They strengthen Sweden's innovativeness, aiding sustainable growth and benefiting society. VINNOVA invests around SEK 2 billion per year and has about 200 employees, working from offices in Stockholm and Brussels.) workshop about open data , due to the fact that they value our knowledge and experience.

KommITS and Sambruks Autumn 2013 Conference (Karlshamn)

The partner participated, not giving explicit presentation on Open-DAI project.

3.3.6 SAMPAS & ORDU partners

WICS 2013 - World Intelligent Cities Summit

27th -28th November, 2013

World Intelligent Cities Summit 2013, held in 27th -28th November in Istanbul, brought together government representatives, city officials, utilities, transport operators, developers, investors, contractors, solution providers, and international corporations to utilize cutting-edge technology, integrated urban planning approaches, and sustainable methodologies to transform urban spaces into better places to live.

Open-Dai partners SAMPAS and ORDU opened a stand during the event and a presentation of the project was given under the "public cloud technologies" section by Mr. Serdar Yümlü (Project Manager of the Open-Dai, WP-Leader).

Exhibitors and visitors alike marveled at the SAMPAS stand eager for information about the implications set by the Open-DAI project, driven by innovation, business opportunity and digital services.

Over 250 people visited the stand and got informed about the project progress.

About 2,000 local and international visitors attended to the 2 days event.

3.3.7 Politecnico di Torino (PoliTO) partner

Nexa Lunch Seminar, Politecnico di Torino

July 24th, 2013

During the 13° Nexa Lunch Seminar (<http://nexa.polito.it/lunch-13>), organized by the Nexa Center for Internet & Society at Politecnico di Torino, Luca Gioppo, technical leader at CSI-Piemonte, presented the Open-DAI platform to open data enthusiasts and stakeholders.

Gioppo explained the data virtualization features of Teiid, showing how to transform in a RESTful Web Service the dataset of all trees owned and maintained by the City of Turin.

The meeting provided an opportunity to collect suggestions on the Open-DAI platform and to identify some tracks for the Open Data Hackathon (27th July). About 25 people attended the event.

Open Data Hackathon, Toolbox Coworking (Torino) and Lab121 (Alessandria)

July 27th, 2013

On Saturday 27th July, the Nexa Center organized an Open Data Hackathon in Torino and Alessandria in collaboration with the PHP User Group Alessandria (<http://alessandria.grusp.org/>), with the support of Top-IX Consortium (<http://www.top-ix.org/>), Toolbox Coworking (<http://www.toolboxoffice.it/>) and Lab121 (<http://www.lab121.org/>).

During the hackathon, participants developed some software prototypes using open data published by the Regione Piemonte portal (<http://dati.piemonte.it>) pre-loaded on an instance of Teiid. About 15 civic hackers participated in the hackathon.

Follow-up Open Data Hackathon, Politecnico di Torino

September 25th, 2013

During the 14° Nexa Lunch Seminar (<http://nexa.polito.it/lunch-14>) the participants in the Open Data Hackathon of July presented their works, explaining their point of view on the potential of the Open-DAI SOA approach for app developers, and the difficulties encountered in the use of open public data. The prototypes used different datasets related to architectural heritage, statement of the financial year, and weather information of Piedmont.

With regard to the latter, the participants tried to develop an application for an Arduino board (<http://arduino.cc/>).

Links to the news regarding the Open Data Hackathon and its follow-up are available below:

- Top-IX: <http://www.top-ix.org/nexa-lunch-seminar-hackathon-open-data/>
- Che Futuro: <http://bit.ly/1jprJ8G>
- Dati.piemonte.it:
 - <http://bit.ly/1g3amd9>
 - <http://bit.ly/19PEMga>
- ToolBox Co-working: <http://bit.ly/1hNBBG8>
- Lab121: <http://bit.ly/1hm4lj3>
- Alessandria Open Data Blog: <http://bit.ly/1dR6WlU>
- Energiee3: <http://bit.ly/1jprYAm>
- mag.corriereal.info: <http://bit.ly/LJMttt>
- Alessandrianews.it: <http://bit.ly/1hm5cFT>
- Consiglio Regionale del Piemonte: <http://bit.ly/1mvP6ur>
- GeekCowork: <http://bit.ly/LXzapV>
- Epsi platform: <http://bit.ly/1g3b8qN>

3.4 Articles and Publications

Several publications and articles dealing with Open-DAI topics have been produced with quite different formats.

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Most important are two submissions for conferences (due in May 2014) of scientific publications, naming Open-DAI, published by PoliTO.

Besides the discussions and posting on social media LN and FB pages /groups, several blog posts (social media, partners websites) there are many references & quotations to Open-DAI in other LN groups, FB pages, other projects' /scientific communities blogs (Homer, OpenData Piemonte, Nexa, PoliTO, Top-IX, etc).

The Liquid Galaxy LAB student, Joan Llimiñana, presented in Lleida his End of Career Project to a teachers and technicians audience, focused on the link of Open-Dai data to Google's Liquid Galaxy, an immersive visualization cluster from Google. The student obtained the maximum note for his job, and was chosen by Google for a GSOC (*Google Summer of Code*) 2014.

Participation to quite a few conferences on Open Data topics produced consistent material -as distributed handouts with presentations and documentation about Open-DAI project and its results.

Scientific Articles:

- lemma, R., Osella, M., Morando, F., "Breaking public administrations' data silos: the case of Open-DAI, and a comparison between open data platforms", December 2013- CeDEM Conference for E-Democracy and Open Government to be held on May 2014
- Leschiutta, L., Futia, G., "Open Access and Database Anonymization an Open Source Procedure Based on an Italian Case Study", ", December 2013- CeDEM Conference for E-Democracy and Open Government to be held on May 2014

The following picture shows the announcement on CSI Piemonte intranet for Open-DAI video publishing



3.5 Web 2.0 Tools

Social networks pages for Open-DAI project have been started and are kept updated on most popular social media, such as Facebook, LinkedIn and Twitter, etc; all partners contribute to publishing.

Twitter User " @Open_DAI" is active.

Partners exchange tweets, using their own accounts, and following the Open_DAI user.

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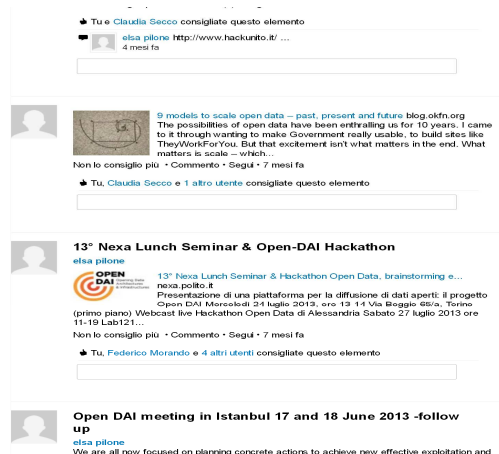
Google group " open-dai@googlegroups.com " has been setup, to enhance info exchange among partners, open to Google accounts. Google calendar tool is normally used to fix conference calls.

LINKEDIN

Open-DAI LinkedIn Group has been created at end of the first semester 2013 in order to promote Open-DAI activities and discussions among different relevant communities.

<http://www.linkedin.com/groups/Open-DAI-5097195>

Members on LinkedIn project group are 25 and at least 35 discussions have been published on this group, so far.



You Tube (UTUBE)

A video was produced by CSI-Piemonte, with the collaboration of Lleida Municipality and Politecnico of Turin in order to present an Open-DAI demo during the workshops, the hackathons and, during external events to be organised in 2014.

The production of the video started on October 2013 and the video was officially launched the first week of December 2013.

<http://www.youtube.com/watch?v=L44nS3gLcOA>

So far, 335 people have watched the video.

Facebook

An Open-DAI Facebook Page has been created June 2012 and is supervised by Netport Partner in order to post news and information of the project <https://www.facebook.com/cipopendai>

FB has collected so far 77 "I Like", and photos and news are currently published and commented on this page by all partners.

Github

Github is a social network for developers.

Open-DAI partners share all the code produced for the pilots and platform here.

This is the most important tool for communicating with the "Civic Hackers".